Odontología**33**

by **MX Maxillaris**

THE DIGITAL NEWSPAPER
FOR DENTISTS

Odontología33 by Maxillaris is the new digital space, updated daily with information, that professionals working in the dental sector need.

A digital space with the updated information that dental sector proffesionals demand: industry and company news, clinical innovations, international scene, educational offer, management tools, etc.

OUR STRENGTHS:

FREQUENCY

- ❯ Daily update of content
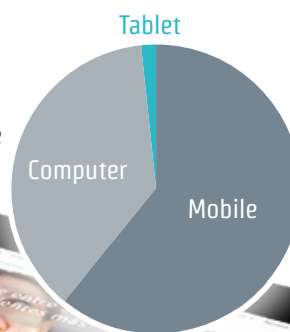- ❯ Sending 4 weekly newsletters to our leads database

AUDIENCE

CONNECT WITH YOUR TARGET

- ❯ Annual page views: 463.000
  Growth vs Maxillaris: +53%
- ❯ Device

Tablet
Computer
Mobile

EDITORIAL QUALITY

- ❯ Different content from our paper editions
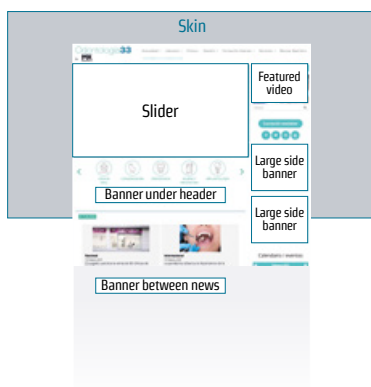- ❯ We work with the most prestigious authors

ADVERTISING SPACE

Advertising space on the *web**

UPDATED

- Daily (Monday to Friday)

TARGETED TOWARDS

- Professionals in the dental sector
  - Clinical staff
  - Teaching teams
  - Businesses
  - Professional institutions

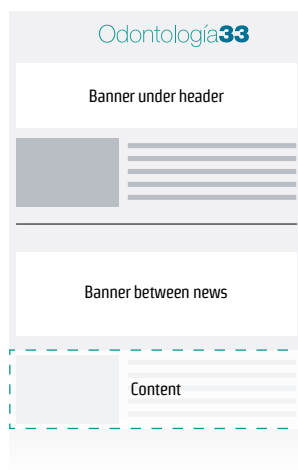| BANNER	Desktop size	Mobile size	Price
Skin	1920×1080 px	300×100 px	€1,300 / month
Slider home	891x275 px	891x275 px	€500 / month
Banner under header	680×80 px	300×150 px	€500 / month
Large side banner	300×250 px	300×250 px	€390 / month
Banner between news	680×80 px	300×150 px	€250 / month
Featured video, Maxillaris TV	1920×1080 px	1920×1080 px	€200 / week

Advertising space *newsletter* *

FREQUENCY

- Monday, Wednesday, and Friday: 8 A.M. Sunday: 8 A.M. (selection of news from the week)

DIFFUSION

- 19,000 registered professionals

NEWSLETTER	Size	Price
Header banner	600×150 px	€500 / week
Banner between news	600×150 px	€300 / week

BRAND CONTENT	
Brand content in the newsletter	€200

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* Technical characteristics and requirements for banners

- Supported file formats: png, gif, jpg, or html5.
- Exact size of the contracted space (web/mobile version). Banner adaptation not included in the price.
- Weight should, preferably, be less than 150 kb, except for the banner under the header which may be up to 200 kb.
- The file and destination URL must be delivered at least 24 hours before publication.

EMAIL MARKETING

Deliver your messages to your target through our database of registered users

Spain	
Complete delivery to 19,000 contacts	€1,190 / month
Segmented delivery (maximum of 3,000 contacts)	€550

Portugal	
Complete delivery to 3,000 contacts	€400