

*25,000 professionals  
read MAXILLARIS*



## Technical properties

<b>Distribution</b> Dental clinics, prosthetics labs, faculties, colleges, partners, authors conferences and meetings	<b>Size</b>	230 x 285 mm
	<b>Estimated audience</b>	25,000 professionals
	<b>Frequency</b>	Monthly (11 issues per year)

## Deadline for the receipt of material and bookings 2022

Month	No.	Cover topics	Receipt of articles and interviews*	Advertising booking Press release mailing**	Distribution in...
JANUARY	264	Digital	19/11/21	10/12/21	
FEBRUARY	265	Pediatric dentistry	20/12/21	10/1/22	
MARCH	266	Multidisciplinary	20/1/22	10/2/22	EXPODENTAL
APRIL	267	Orofacial pain	21/2/22	10/3/22	
MAY	268	Periodontics and implants	21/3/22	11/4/22	SEPA
JUNE	269	Orthodontics	20/4/22	10/5/22	
JULY	270	Dental aesthetics	20/5/2022	10/6/22	
SEPTEMBER	271	Oral surgery	20/6/22	11/7/22	
OCTOBER	272	Prosthetics	22/8/22	12/9/22	SEPES
NOVEMBER	273	Endodontics	20/9/22	10/10/22	
DECEMBER	274	Conservation	20/10/22	10/11/22	

\* Deadline for receiving texts and images of articles, publicity reports, etc., and information for preparing interviews.

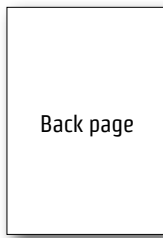
\*\* Last day for reserving advertising space and sending press releases. Advertisements should be sent within 5 days of the booking .

## Advertising pieces and services



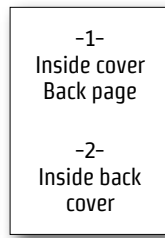
Cover banner

**€3,300**  
(230 x 95 mm)



Back page

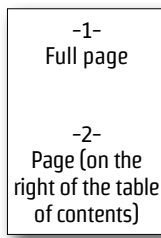
**€2,800**  
(230 x 285 mm)



-1- Inside cover  
Back page

-2- Inside back cover

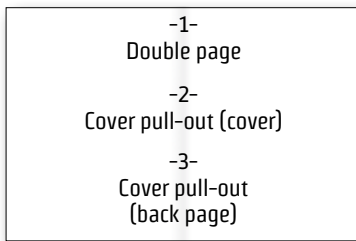
-1- **€1,885**  
-2- **€1,730**  
(230 x 285 mm)



-1- Full page

-2- Page (on the right of the table of contents)

-1- **€1,680**  
-2- **€1,880**  
(230 x 285 mm)

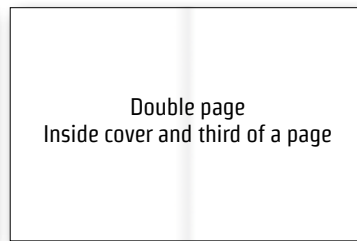


-1- Double page

-2- Cover pull-out (cover)

-3- Cover pull-out (back page)

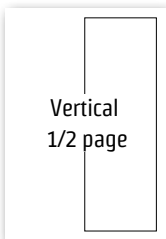
-1- **€2,540**      -3- **€3,360**  
-2- **€3,820**  
(460 x 285 mm)



Double page  
Inside cover and third of a page

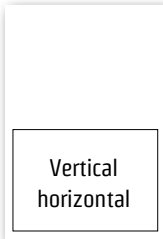
**€3,000**  
(460 x 285 mm)

Pieces in the first third: +15%



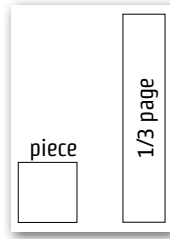
Vertical  
1/2 page

**€945**  
(118 x 285 mm)



Vertical  
horizontal

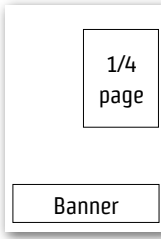
**€915**  
(230 x 130 mm)



piece

1/3 page

**1/3 page: €620**  
(87 x 285 mm)  
**Piece: €160**  
(90 x 80 mm)

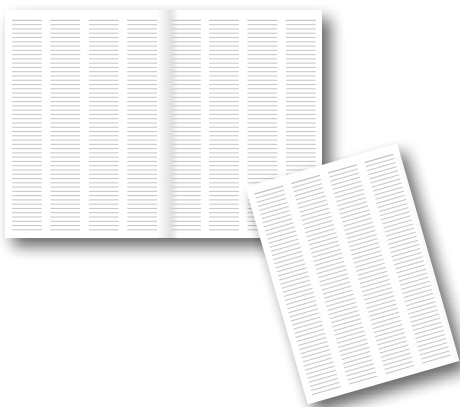


1/4 page

Banner

**Banner: €450**  
(230 x 95 mm)  
**1/4 page: €310**  
(115 x 130 mm)

## Features



Price:  
Please enquire

The amounts set out in this catalogue do not include VAT.

## Inserts

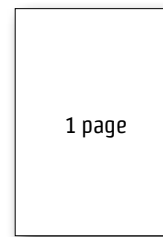


Insert

**Insert\*:** 1 sheet (10 gr.) ..... **€3,660**  
Two-panel brochure (20 gr.) ... **€4,300**  
(from 20g, see terms and conditions)

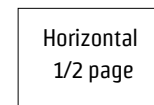
\*For milled inserts and loose inserts, please enquire.

## Layout and design services



1 page

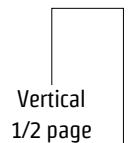
**€300**  
(230 x 285 mm)



Horizontal  
1/2 page



1/4 page



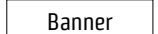
Vertical  
1/2 page



piece



1/3 page



Banner

Other sizes: **€150**

Small amendments: **€50**

## Press release



Important  
press release

**€200**

200 words.  
Up to two  
graphical  
elements.  
Background  
colour