

*7,000 professionals
read MAXILLARIS*



Technical properties

Distribution Dental clinics, prosthetics labs, faculties, colleges, partners, authors conferences and meetings	Size	230 x 285 mm
	Estimated audience	7,000 professionals
	Frequency	Two-monthly (6 issues per year)

Deadline for the receipt of material and bookings 2022

Month	No.	Cover topics	Receipt of articles and interviews*	Advertising booking. Press release mailing**	Distribution in...
JANUARY/FEBRUARY	121	Multidisciplinary	15/12/21	7/1/22	SAEMD (March)
MARCH/APRIL	122	Endodontics	15/2/22	7/3/22	PODF e WCDT (May)
MAY/JUNE	123	Periodontics and implants	18/4/22	6/5/22	SOPIO (May)
JULY/AUGUST	124	Orthodontics	15/6/22	6/7/22	SPO (September)
SEPTEMBER/OCTOBER	125	Dental aesthetics and prosthetics	16/8/22	7/9/22	SPEMD (October)
NOVEMBER/DECEMBER	126	Digital	14/10/22	2/11/22	OMD (November)

* Deadline for receiving texts and images of articles, publicity reports, etc., and information for preparing interviews.

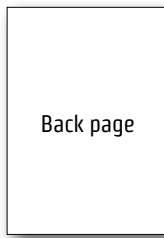
** Last day for reserving advertising space and sending press releases. Advertisements should be sent within 5 days of the booking.

Advertising pieces and services



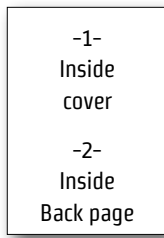
Cover banner

€3,440
(230 x 95 mm)



Back page

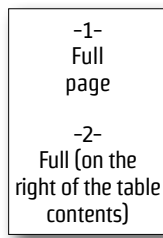
€2,715
(230 x 285 mm)



-1-
Inside cover

-2-
Inside Back page

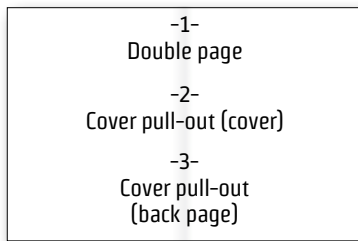
-1- **€2,015**
-2- **€1,800**
(230 x 285 mm)



-1-
Full page

-2-
Full (on the right of the table contents)

-1- **€1,595**
-2- **€1,880**
(230 x 285 mm)

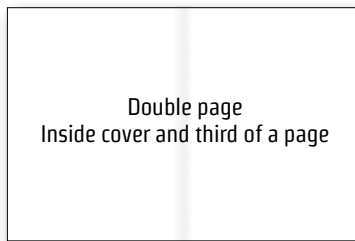


-1-
Double page

-2-
Cover pull-out (cover)

-3-
Cover pull-out (back page)

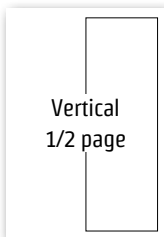
-1- **€2,675** -3- **€3,360**
-2- **€3,400**
(460 x 285 mm)



Double page
Inside cover and third of a page

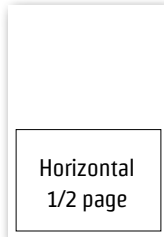
€2,895
(460 x 285 mm)

Pieces in the first third: +15%



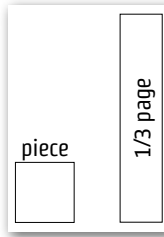
Vertical
1/2 page

€1,120
(118 x 285 mm)



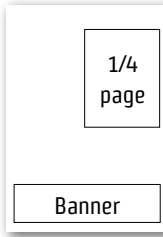
Horizontal
1/2 page

€955
(230 x 130 mm)



piece
1/3 page

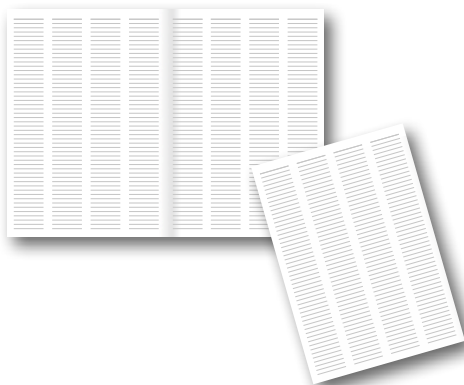
1/3 page: €680
(87 x 285 mm)
Piece: €145
(90 x 80 mm)



1/4
page

Banner: €515
(230 x 95 mm)
1/4 page: €280
(115 x 130 mm)

Features



Price:
Please
enquire

Inserts

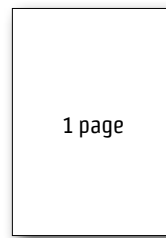


Insert

Insert*: 1 sheet **€2,480**
Two-panel brochure..... **€3,255**
Three-panel brochure **€3,940**
Four-panel brochure **€5,090**
(from 40g, see terms and conditions)

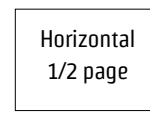
*For milled inserts and loose inserts, please enquire.

Layout and design services



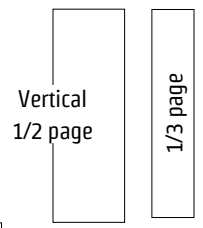
1 page

€300
(230 x 285 mm)



Horizontal
1/2 page

1/4
page



Vertical
1/2 page

1/3
page

piece

Banner

Other sizes: **€150**

Small amendments: **€50**

Press release



Important
press release

200 words.
Up to two
graphical
elements.
Background
colour

€
200

MX Online Portugal

EMAIL LIST (Portugal database)

400 €

- ✓ Exclusive mailings to 3,000 contacts

WEBSITE

The screenshot displays the MX Maxillaris website interface with several advertising opportunities highlighted in boxes:

- Top banner (1024 x 85 px), 1200 €/mes***: Located at the very top of the page.
- Banner News (670 x 85 px), 500 €/mes***: Located below the top banner.
- Highlight slide: link to videos, articles, news, etc. 500 €/mes***: A large rectangular area on the left side of the page.
- Videos in homepage 200 €/semana***: Located on the right side of the page, below the logo.
- Lateral banner (220 x 300 px), 390 €/mes***: Located on the right side of the page, below the video section.

The website header includes the following elements:

- Navigation menu: Edição Portugal, Anuario de Implantes, Avisos Dentales, Maxiface, Contactar, social media icons (f, t, G+), Registro, and Iniciar sesión.
- Logo: MX Maxillaris.
- Secondary navigation: INICIO, NOTICIAS, FORO CIENTÍFICO, ENTREVISTAS, MÁS, REVISTAS, ENCUENTROS, and a search icon.