



# Dentistry33

PROFESSIONAL  
WEBSITE

INTERNATIONAL  
VISIBILITY

EXTEND  
GEOGRAPHICAL  
REACH

# Dentistry33.com

The international showcase for excellence in dentistry



GLOBAL  
DENTISTRY  
EXCELLENCE

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THE INTERNATIONAL  
GOLD STANDARD  
FOR EXPERTS  
IN THE SECTOR

## DENTISTRY33

Dentistry33 is the ideal setting for the promotion of dentistry excellence throughout the world.

The project gives dentists knowledge from the top experts in daily clinical issues, providing innovative and scientific solutions. Clinical cases, research, international events, original texts: all on one single website.

A weekly newsletter includes a selection of the latest news published on its website and provides a rich overview of the most innovative clinical techniques and most advanced material.

The best option for:

- Reaching an international audience
- Maximising brand visibility
- Opening up your business to new markets

More than  
**200.000 visits**  
worldwide  
+ newsletter contacts

Synergy  
with

ODONTOIATRIA33  
DENTAL CADMOS  
DOCTOR33  
L'INFORMATORE  
FARMACEUTICO  
MAXILLARIS



**AFFORDABLE  
COST/IMPACT  
RATIO**

## SCIENTIFIC DIRECTOR

Lorenzo Breschi

## EDITORIAL DIRECTOR

Ludovico Baldessin

## COORDINAR EDITORIAL

Tommaso Albonetti

## UPDATES

Daily

## TARGET AUDIENCE

Global reach for dentists, dental hygienists, prosthetic technicians, scientific associations, national and worldwide operators in the sector

SPECIAL ISSUES AND THEMATIC CHANNELS WRITTEN BY A TEAM OF SPECIALIST JOURNALISTS

## ADVERTISING RATES

Position	1 month	2 months	6 months	1 year
Giant Leaderboard	€ 860	€ 1,650	€ 4,600	€ 8,700
Skin (desktop version) Leaderboard	€ 1,100	€ 2.100	€ 6,200	€ 11,500
Box	€ 700	€ 1,400	€ 4.100	€ 7,700
Tower	€ 650	€ 1,300	€ 3,700	€ 7,000

## Banner format

Banner format	Desktop dim.	Mobile dim	SIZE
Giant Leaderboard	970 x 90 px	320 x 50 px	40 kb
Skin (desktop version) Leaderboard	1920 x 1080 px	N/A	130 kb
Box	728 x 90 px	320 x 50 px	30 kb
Box	300 x 250 px	300 x 250 px	30 kb
Tower	160 x 600 px	160 x 600 px	30 kb

## TECHNICAL REQUIREMENTS

- File format JPEG, GIF o PNG (Skin desktop version: STATIC GIF)
- The banner is incorporated into a rotation not greater than 25% of the total.

## Dentistry33.com *the newsletter*

## FREQUENCY

Weekly

## TARGET AUDIENCE

100,000 recipients from EE. UU., including dentists, hygienists, prosthetic technicians, scientific associations, national and worldwide operators in the sector of the sector

## BANNER FORMAT

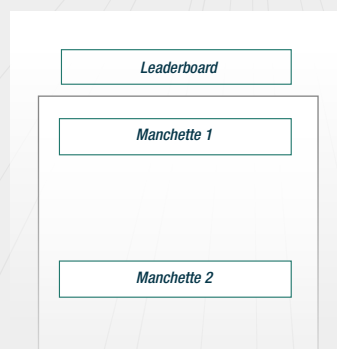
Leaderboard 596 x 90 px  
Manchette 596 x 90 px

## TECHNICAL REQUIREMENTS

- File format: JPEG, static GIF or PNG
- Size: 30 Kb max.

## ADVERTISING RATES

Position	1 week	2 weeks	3 weeks	4 weeks
Leaderbord	€ 750	€ 1,300	€ 2,000	€ 2,500
Manchette 1	€ 600	€ 1,100	€ 1,700	€ 2,100
Manchette 2	€ 500	€ 950	€ 1,300	€ 1,700



## SPECIAL SERVICE

- Direct Email Marketing (DEM) € 2,800 per mailing
- Sponsored newsletter € 1,800 per mailing

**HIGHLY EFFECTIVE  
THANKS TO THE QUANTITY  
AND QUALITY**